



JASON CAGE

On Air Personality

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SUMMARY

I am a major market radio vet with more than 14 years of experience. I have a proven career record of diary and PPM success from market 192 all the way to market 3 Chicago. I have worn many hats throughout my career, ranging from on-air to programming to production and promotions.

SKILLS

- SocialNewsDesk/HootSuite
- Creating compelling social content that engages and drives back to the show.
- Rock solid phone editing and station imaging.

EXPERIENCE

MORNINGS 96.5 AMP RADIO, CBS Radio

Philadelphia, PA — 2016-2017 (format flip)

Was approached to take on morning duties on newly-branded Amp. Applied my break structure strengths, editing, and humor toward working with my co-host to deliver a tight, topical, compelling PPM friendly morning show.

Accomplishments:

- A ratings climb from 16th position into the Nielsen Top 10.
- Launched and produced Cage and Bex Podcast.
- Through building a personal relationship, helped nudge a major endorsement client - Victory Brewing Company - launch their first ever radio campaign with me as endorser.
- Actively brainstormed with sales to create new revenue opportunities.

B96 NIGHTS, CBS RADIO

Chicago, IL — 2011-2016

Hosted the Cage Show at Night, which consistently ranked in the Nielsen top 3. Combined engaging social media with tight on air caller interaction to deliver an interactive, topical, and forward moving show.

Accomplishments:

- Consistently rated in the top 3
- Maintained relationships with active endorsement clients, including Mazda, Amp Energy, Zywiec Polish Beer, and Nissan.
- Named one of Cheeky Chicago's "Men of Summer"
- Hosted dozens of high school events through Boom Entertainment partnership.

Previous fulltime markets:

Nights, Imaging, MD Alice 107.7 Little Rock – 2005-2011

Nights Z102 Savannah, GA -2004-2005

Mornings/Overnights WZYP Huntsville, AL 2002-2004

EDUCATION

BUSINESS AND MARKETING

Truman College Chicago

Associates Degree in Business with an emphasis on marketing.